



## Envoy Textiles Limited (ETL): Marking its debut at Blue Zone

3<sup>rd</sup> of this September ETL, World's first LEED platinum certified denim mill situated in **Bangladesh**, will unveil its latest denim collection (autumn-winter season) themed "*Today for Tomorrow*" at the BLUE ZONE, Munich, Germany.

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03+04  
SEPTEMBER 2019  
ZENITH / MUNICH / GERMANY

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INTERNATIONAL DENIM TRADE FAIR

WWW.ENVOYTEXTILES.COM

*"Today for Tomorrow"* includes

### **REBORN™ Series**

ETL's REBORN™ series features rebirth of new fabrics from waste and recycled materials, by transforming them into fashionable and functioning products. ETL uses 15% PCW cotton (Global Recycle Standard® certified) and 85% BCI cotton mixing the with recycled polyester (100% REPREVE®) in different blends.

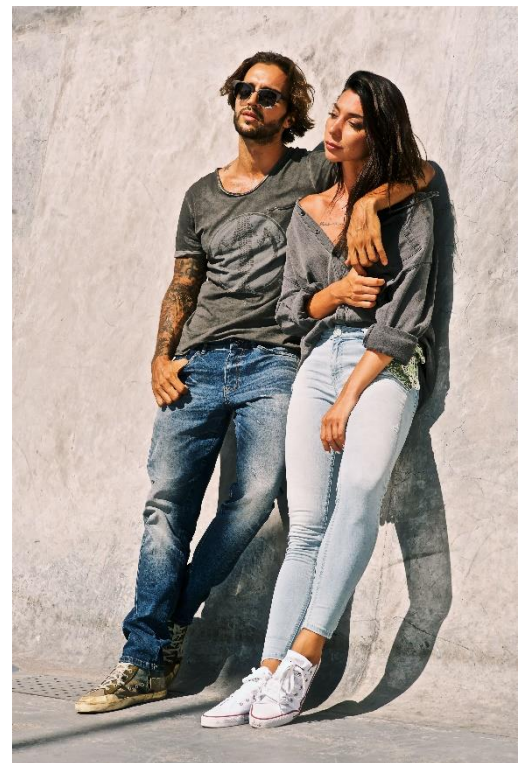


One of the highlights of **REBORN™ Series** is the adoption of high-tech fiber from UNIFI's TruTemp<sup>365</sup>, which creates a micro-climate between the fabric and human body, keeping the body warm and comfortable in the cold weather.

### **ECO-STRETCH™ Series**

Eco-Stretch series brings stretch fabrics into eco-fashion era. Using sustainable stretch materials such as eco-made Lycra® (T400) and recycled polyester (REPREVE® TruTouch), 70% water saving in dyeing and 33% water saving in finishing, makes **ECO-STRETCH™ Series** a true ecofriendly fabric.

ETL operates newest form of dyeing technology which uses 25% less indigo to achieve the same color, shortens rinse wash process from conventional four boxes to only one box, saving almost 75% less water. With increased absorption



of dyestuff and better color fastness, amount of dyestuff residuals on the surface of fabrics drops remarkably. Dyestuff saving is approximately 25% and water saving is approximately 65% depending on different color combinations.

ETL uses Ozone Finishing in combination to Pentek's aero-finishing technology in order to gain substantial quality on fabrics, adding softness, bulkiness, stability



and visual changes in a repeatable way, with no abrasions, crease marks nor lack of uniformity. Both technologies are combined to develop a super sustainable finishing process and bring stretch products into an eco-era.

### **SUSTAINABILITY: Today for Tomorrow**

Founded in 2008, ETL has been recognized as the world's First LEED Platinum Certified denim mill. In addition ETL is the only institution to be awarded with the National Environment Award 2019 by the Bangladesh Government.



Today, in response to consumer's growing eco-consciousness, garment brands/manufacturers take "sourcing in countries" as their approach. Being the link connecting the upstream and downstream of the supply chain, ETL is ready for whatever changes and challenges, sustainably and transparently.



### **WORDS FROM THE CHAIRMAN**

Mr. Kutubuddin Ahmed  
Founder and Chairman of ETL

In Bangladesh there are more than 6 million people working in the Garments and Textiles industry, which creates a thriving economic growth as well as substantial impact on the environment. Hence, creating a sustainable work process and

environment friendly industry has become the most challenging one and it requires a long term commitment.

In ETL, our vision is to create a sustainable denim world by continuous innovation and resource conserving production process. We believe our efforts will create a world to sustain our future generations. What we are doing today, we are doing it for tomorrow.

### **SALIENT FEATURES OF ETL**

Country : Bangladesh  
Inception : 2008  
Public listed : 2012  
Products : Denim fabric  
Capacity : 4.8 million yard per month  
Dyeing : Rope Dyed  
Website : [www.envoytextiles.com](http://www.envoytextiles.com)  
Mail : [info@envoytextiles.com](mailto:info@envoytextiles.com)  
Facebook : envoy.denim  
Instagram : envoy.denim